

HRSC Website manager's report for period ending March 27, 2024

SUMMARY

- A few routine website maintenance tasks were performed; there were no major website issues.
- Not much work was done on website merge.
- The March eBridge was distributed.
- As in December, January, and February, a complimentary eBridge was sent to retirees who might be candidates for membership, encouraging them to join.

DETAILS

(1) Website Maintenance and Updates

I updated the event schedule page to keep the information current.

(2) AAC website merge

The website merge subcommittee of Keith Hughes, PJ Hughes, Kirk Anderson and myself did not meet this reporting period due to travel.

The HRACAZ.ORG url is now operational, leading to a placeholder home page.

There has been difficulty getting a firm answer from GoDaddy on what the incremental costs of online payments would be. Apparently an upgrade to a premium plan is now required for what was previously free, but Keith Hughes will provide details.

(3) eBridge Distribution

I distributed the March eBridge; two non deliveries were reported and re-sent. I phoned the member who reported non-receipt last month to see if she received her March eBridge, but she did not return my call.

(4) Distribution of renewal/joining solicitations

As in December, January, and February, I sent out a complimentary eBridge with an informational cover message about HRSC and encouragement to join to a list of 162 addresses generated by Ted Rees with input from Mary Barkl and Kay Nye. Only two new members have enrolled since this went out, although there were a few renewals. However, we have gained 15 new members since the first solicitation went out, so overall this appears to have been a worthwhile effort.

Kevin

